



MV Web Design - Project Overview

Company Name: _____ **Main Contact:** _____

E-mail: _____ **Phone Number:** _____

Address: _____

➤ Which of the following describes your need?

- Original Site Design
- Update Existing Site
- Redesign Existing Site
- Maintenance/Updating Services (How often? _____)

➤ Purpose for site (Sell product(s), informative...) _____

➤ What audience are you targeting? (Who will most likely visit your site?): _____

➤ How many pages do you anticipate needing? _____

➤ Which of the following elements will you need in your site?

- Printable pages (Adobe PDF files...) explain _____
- Motion/Sound—explain _____
- Original graphics (logo creation...) explain _____
- Forms for gathering information
- Integration with a database—explain _____
- E-commerce (shopping cart) How many items? _____

➤ Deadline for completion: _____

➤ Have you secured a Domain name? _____

➤ Have you chosen a company to host your site? _____

➤ List existing sites that have a similar look and feel that you are wanting to achieve in your site:

URL

What do you like about this site?
(colors used, layout, navigation...)

